



## Take Heart America Talking Points

### How is Take Heart America uniquely different from other national resuscitation initiatives?

- THA focuses on an integrated system of care involving the public, first responders, advanced life support, and hospitals to improve neurologically intact survival after cardiac arrest, for patients of all ages both outside and inside the hospital.
- The THA Industry and Scientific Advisory Committee (ISAC) collectively reviews and discusses new science and advances to be considered for inclusion in our Bundle of Care.
- THA provides guidance to sites as they work to implement community-based innovative strategies.
- The only requirement is to collect and report outcomes, including data on neurological status at the time of hospital discharge and brain function.

### Can we be a THA site and still participate in Heart Rescue, Resuscitation Academy and other national and/or local resuscitation initiatives?

- Yes – we support all those working in resuscitation response to increase survival rates.
- The THA Bundle of Care can be implemented seamlessly alongside the work of other resuscitation Organizations.

### What is the goal of Take Heart sites?

- Increase survival rates.
- Mobilize communities to actively engage in all aspects of the THA Bundle of Care.
- Ensure quality delivery of and access to the THA Bundle of Care.

### Who is involved in Take Heart?

- THA is a collaborative non-profit organization led by thought leaders in resuscitation science, innovation, community implementation, and collaboration.

### What is involved and necessary to become a THA site? Cost? Staff? Work load?

- Identify a Site Champion.
- Work with local stakeholders and THA staff to complete the Gap Analysis process.
- Develop and implement an individualized work plan and strategy in the manner that best fits the needs and culture of the individual site.
- Collect and report data, using the CARES or a CARES-like data collection tool.

### What is the role of the Board of Directors?

- A decision-making Board that is responsible for instilling the vision, mission, and key principles in all aspects of the organization.
- Ensures the organization's objectives are met.
- Monitors and manages the financial and operational components of the organization.

### Is enrollment in CARES required of THA sites?

- Data is collected using CARES or using a platform that follows the CARES data points